



The Derbyshire Business School



Malawi Institute of Management

MASTER OF SCIENCE (MSc) STRATEGIC MANAGEMENT

About the Course

The University of Derby in association with the Malawi Institute of Management (MIM) is offering an MSc Course in Strategic Management on assisted distance-learning basis. This course is designed to develop the skills and knowledge required by the strategist to steer his/her organisation through an increasingly difficult and turbulent 21st Century environment.

It is intended to provide for those in business or related disciplines the concepts, knowledge and skills to develop implementable, strategic business programmes in local and/or international context. The content emphasis is on the development of analytical and strategic skills, the harnessing of IT as an aid in business analysis and strategy development and implementation. The keynote is quality - world-class strategy with winning competitive advantage. Specialists are available in Marketing and Strategy.

What is the Course Structure and Mode of Learning?

The programme will run from April 2012 to September 2013. During the first five months, core modules will be offered followed by 4 months of optional modules. Thereafter, students are expected to do an independent study from which they will write a dissertation of some 10,000 – 15,000 words. The dissertation is in “**Action learning**” mode. Students will choose a live organizational problem and through the

application and synthesis of the theory and concepts learnt, find an implementable solution.

Who are the Target Students?

The course is designed to cater for the needs of suitable candidates in any type of organisation, be it commercial, industrial, service, professional or non-profit making.

Specifically, the course is designed for middle or senior managers wishing to prepare themselves for a more senior strategic position. It is also designed for public sector employees wishing to equip themselves with the knowledge and skills required to develop an "enterprise" culture within their organisations.

What are the Entry Qualifications?

A relevant first degree or equivalent professional qualification and at least three years practical experience.

When is the Next Intake?

Tuition classes including Thesis starts from April 2012 and ends in September 2013.

Where is the Venue?

Facilitation of learning will be conducted by University of Derby professors for three days each month at MIM, Kanengo Campus in Lilongwe.

How are Fees Paid?

£5000.00 if paying at once and £5,100.00 if paying by instalments (in Malawi Kwacha equivalence). Note that paying by instalments demands the first payment to be £2550.00 and the balance to be paid by December the same year.

Fees include: Tuition, use of recommended books from MIM library and study texts from University of Derby, Lunches and Refreshments during the three days of coaching.

How can I apply?

Further information and application forms can be obtained from Malawi Institute of Management through the contact details shown below or from the website www.mim.co.mw.

1. The Executive Director
Tel: 01 710 866/552/017
Fax: 01710 609
E-mail: mimexecutive@mim.co.mw
Web site: www.mim.co.mw

2. Hendrina Msosa (Ms)
Tel: 01 710 866/552/017
E-mail: msosah@mim.co.mw

Completed application forms with attached **copies (Not originals)** of certificates must be received at the Institute not later than **17th January, 2012** through the following address:

The Executive Director
Malawi Institute of Management
P.O. Box 30801
LILONGWE 3.